

Nicholas Cothrel

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SUMMARY NFL beat writer, plus experience as an editor, and as a host and guest on sports talk radio shows.

EXPERIENCE

Sports Illustrated

Beat Writer 8/2021 - Current

- Publish two to three stories daily for *Sports Illustrated's Charger Report* (spent the 2021 season chronicling the Rams' Super Bowl run on *Ram Digest*)
- Attend weekly practices, press conferences and games
- Provide up to the minute updates on social media
- Appear in breaking news videos that surface on the website and social media channels
- Lead a team of writers, editing and formatting their weekly content

Contributing Writer, 2/2020 - 8/2020

- Published three stories each week for *Sports Illustrated's All49ers*
- Appeared in weekly Q&A video shows featured on the *All49ers* social media channels
- Played a key role in *All49ers* reaching a top rank among Sports Illustrated Network sites in monthly ranking

Raider Nation Radio

Weekly Radio Guest, 9/2020 - 5/2021

- Made scheduled appearances on *Silver and Black Today*, an all-Raiders sports talk show on the Las Vegas Raiders' flagship radio station, *920AM (KRLV)*
- Examined the previous week's game, analyzed mid-week news and previewed the upcoming matchup
- Answered questions from fans calling into show

Silver and Black Today

Contributing Writer, 9/2020 - 5/2021

- Published three stories each week (game story, analysis and prediction)
- Pushed content on social media using quotes, film clips, Twitter polls, etc.
- Collaborated with teammates to work on projects collectively
- Assisted the editing team on occasional basis

Pro Football Network (PFN)

Editor, 8/2020 - 2/2021

- Mentored five staff writers and edited their weekly content
- Confirmed the site achieved proper SEO and readability scores
- Ensured each story had proper formatting and conformed to *PFN's* writing style guide
- Wrote occasional news stories for the content scheduling team
- Promoted content on social media to grow readership

FanSided

Contributing Writer, 4/2019 - 5/2020

- Published news, opinion and analysis stories for its flagship site *FanSided*, focusing on NFL & MLB, and for *JustBlogBaby*, its Las Vegas Raiders team site
 - Contributed to setting pageview records for *JustBlogBaby* from January to March, 2020 (3 million-plus views)
 - Played a key role in *JustBlogBaby's* engagement across social media steadily growing each month
 - Picked up team assignments, including deadline stories
 - Pitched new ideas to FanSided's editorial team for current and future use
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EDUCATION

California State University Fullerton

Bachelor of Arts, Communications (Concentration: Journalism)

SKILLS

- AP Style
- WordPress
- Tempest
- Audition
- Premier Pro